Betaminds
AFRICA
community for creative professionals

HOME ABOUT PROJECTS

WEBSITE DESIGN & DEVELOPMENT

Professional websites built around your business goals.



01. CORPORATE WEBSITE

02. E-COMMERCE WEBSITE

03. CUSTOM WEB APPLICATION

Professional Websites Built Around Your Business Goals.

We design and develop modern, responsive websites that give businesses a credible digital presence, make it easier for customers to engage with them, and provide the tools needed to manage their online platform. All websites are custom-built using modern technologies and include a backend that gives the client control over their website.

01. CORPORATE WEBSITE

~~₦500,000~~

02. E-COMMERCE WEBSITE

~~₦700,000~~

03. CUSTOM WEB APPLICATION

CUSTOM QUOTE

01. CORPORATE WEBSITE – ~~₦500,000~~

Designed for businesses, companies, organisations, NGOs and personal brands that need a professional website to establish and strengthen their digital presence.

What's Included

1. Custom UI/UX design
2. Responsive website development
3. React-based development
4. Basic CMS/backend functionality
5. Business/company pages
6. Contact/inquiry form
7. WhatsApp integration
8. Company profile creation
9. Website deployment
10. Backend access
11. Client walkthrough and training
12. Post-launch maintenance

Estimated Development Timeline: 3–5 weeks after UI/UX approval

02. E-COMMERCE WEBSITE – ~~₦700,000~~

A complete online store designed for businesses that want to showcase, manage and sell their products online.

What's Included

1. Custom UI/UX design
2. Responsive website development
3. React/Next.js development
4. Product catalogue
5. Product management
6. Product descriptions
7. Pricing management
8. Inventory management
9. Custom CMS/backend
10. Company profile creation
11. Website deployment
12. Backend access
13. Client walkthrough and training
14. Post-launch maintenance

Estimated Development Timeline: 5–6 weeks after UI/UX approval

03. CUSTOM WEB APPLICATION

For businesses that require a platform with functionality beyond a standard corporate or e-commerce website.

Custom web applications can include solutions such as:

1. Business management systems
2. ERP systems
3. Customer portals
4. Booking platforms
5. Custom dashboards
6. Internal business tools
7. Other bespoke web-based applications

Pricing & Timeline: Determined based on the project brief, functionality, technical requirements and complexity.

OUR DELIVERY PROCESS

01 — BRIEF & ONBOARDING
Once the project is confirmed, the client pays the **60% initial payment** and provides the required project information. The brief should include relevant business information, brand assets, desired pages, functionality, content and reference websites.

02 — UI/UX DESIGN
Within **two weeks of receiving the initial payment,** we present the first UI/UX design. This gives the client a visual representation of the proposed website before development begins.

03 — REVIEW & APPROVAL
The client reviews the UI/UX and provides feedback.
Up to 2–3 iterations are provided within the agreed project scope.Development begins only after the UI/UX, structure and content direction have been approved.

04 — DEVELOPMENT
Once the design is approved, development begins.
The approved design is converted into a fully functional website, including the agreed backend/CMS functionality.

05 — TESTING & LAUNCH
The completed website undergoes final checks before being deployed and made live.

06 — HANDOVER & TRAINING
Upon completion and payment of the remaining 40% balance, the website is handed over to the client.The client receives full access to the backend and a walkthrough session showing them how to manage and update their website. A recording of the walkthrough can also be provided.

07 — POST-LAUNCH SUPPORT
Basic maintenance is provided after launch.

PAYMENT TERMS

60% — Initial Payment
Required before project commencement.

40% — Final Payment
Payable upon completion and before final handover.



PROJECT TERMS

- **Revisions**
The agreed revision stages apply to the original project scope. Requests that introduce new functionality or requirements outside the approved brief may attract an additional fee.

- **Additional Functionality**
Additional requests are assessed based on their complexity and the resources required. Pricing is not fixed and will be communicated before the additional work begins.

- **Expedited Delivery**
Clients who require delivery earlier than the standard timeline may request expedited delivery. An additional fee may apply depending on the project's complexity and required turnaround time.

- **Domain & Hosting**
Domain and hosting can be arranged as part of the initial project where agreed. Following the initial hosting/domain period, renewal costs are the client's responsibility unless an alternative arrangement has been agreed.

- **Maintenance**
Basic maintenance is provided after launch. Repairs resulting from incorrect client-side changes or work outside the agreed scope may attract an additional charge.

AT A GLANCE

Package	Price	Best For
1. Corporate Website	₦500,000	Businesses, companies, NGOs & personal brands
2. E-commerce Website	₦700,000	Businesses selling products online
3. Custom Web Application	Custom Quote	Businesses requiring bespoke functionality

All packages include Company Profile Creation.

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THANK YOU

Note: Final project timelines are dependent on the complexity of the project and the client's timely provision of content, feedback, approvals and other required materials.

