Betaminds
AFRICA
....community for creative professionals

# SOCIAL MEDIA MANAGEMENT PACKAGES

Grow your brand with a strategic social media presence. We create experiences that increase visibility, build trust, and generate business opportunities.



# BASIC



## ~~₦~~180,000/Month

# BASIC

**~~₦180,000~~ / Month**
**Ideal for startups and small businesses looking to establish a consistent online presence.**

Includes:

1. Management of 3 social media platforms
2. 8 feed posts per month
3. Story updates
4. Graphic content creation
5. Monthly content calendar
6. Content strategy session
7. Profile optimization (Bio, Highlights & Feed aesthetics)
8. Ads account setup (ad spend excluded)
9. Weekly performance report
10. Monthly analytics report



# STANDARD

## ₦250,000/Month



# STANDARD

**~~₦250,000~~ / Month**
**Designed for growing businesses that require stronger audience engagement and more consistent content.**

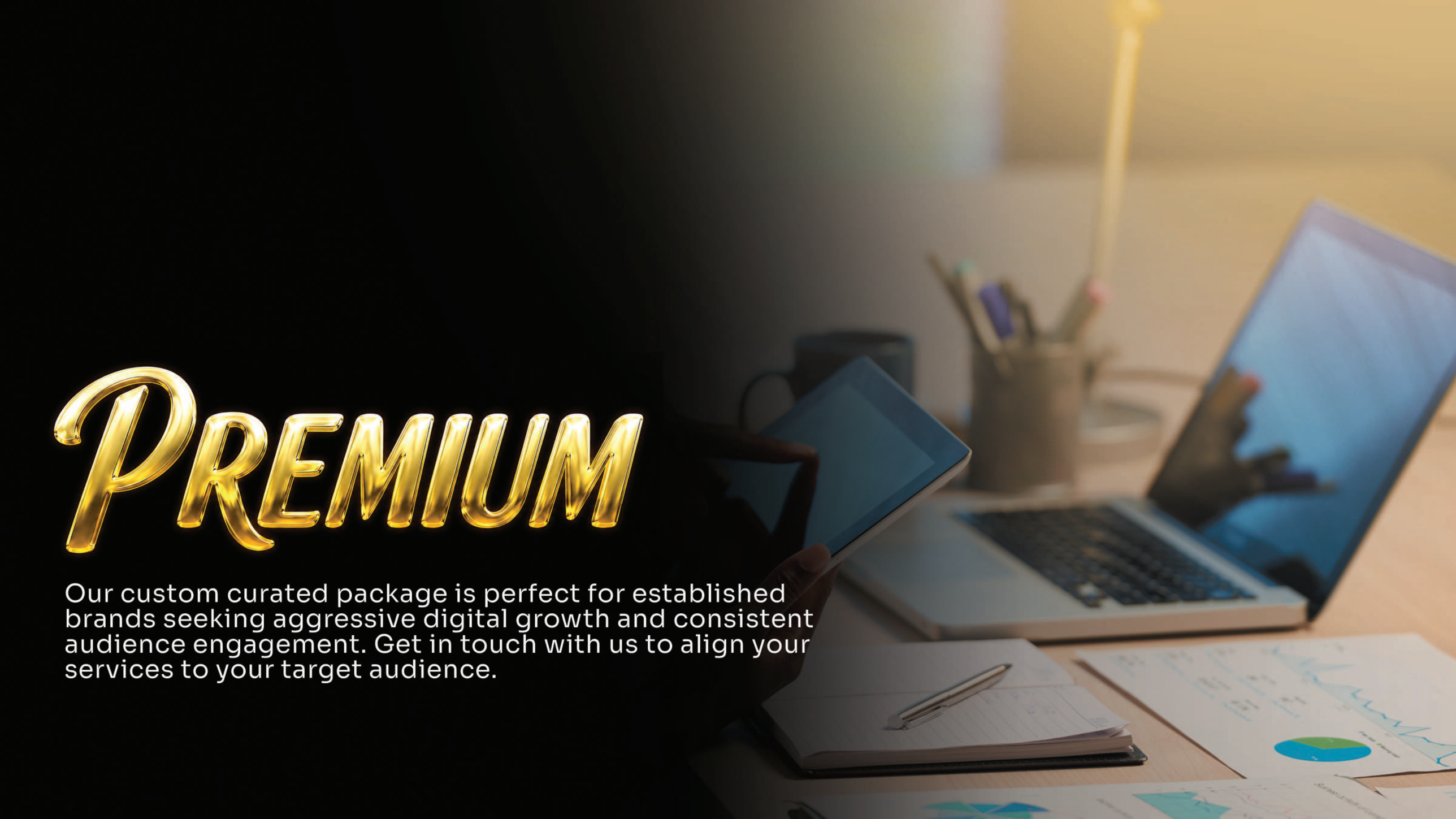
Includes everything in Basic, plus:

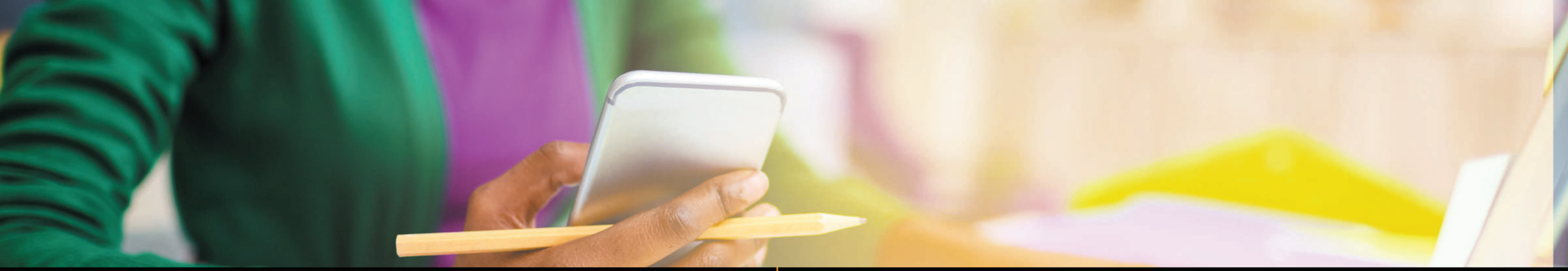
1. Management of 3 social media platforms
2. 16 feed posts per month
3. Daily Story updates
4. Community management (responding to comments and messages)
5. Enhanced profile optimization
6. Monthly content calendar
7. Content strategy session
8. Ads account setup (ad spend excluded)
9. Weekly performance reports
10. Monthly analytics report
11. Complimentary Business Audit



# PREMIUM

Our custom curated package is perfect for established brands seeking aggressive digital growth and consistent audience engagement. Get in touch with us to align your services to your target audience.





## OPTIONAL ADD-ON SERVICES

Available upon request:

1. Professional Photography
2. Videography & Commercial Production
3. Influencer Campaign Management
4. Additional Social Media Platforms
5. Paid Advertising Management
6. Event Coverage
7. Product Shoot
8. Social Media Training

## HOW TO GET STARTED

Getting started is simple:

1. Schedule a free consultation.
2. Tell us about your business goals.
3. Choose the package that best suits your needs.
4. We develop a customized content strategy.
5. You approve the content calendar.
6. We begin managing your social media while you focus on growing your business.

# TERMS & CONDITIONS

**Scope of Service**
The exact services to be provided will be stated in the agreed package or service contract. Requests outside the agreed scope may attract additional charges.

**Client Responsibilities**
The client agrees to provide accurate business information, brand assets (logos, colours, fonts, etc.), and timely approvals required for content creation.

**Content Approval**
To avoid delays, the client is expected to review and approve content within the agreed timeline.

**Ethical Content**
Betaminds Africa reserves the right to reject requests involving misleading, defamatory, illegal, offensive, or unethical content.

**Urgent Requests**
Last-minute content requests or revisions may attract additional charges depending on urgency.

**Platform Limitations**
Betaminds Africa is not responsible for platform outages, account restrictions, algorithm updates, or policy changes that affect reach or engagement.

**Paid Advertising**
Advertising budgets are separate from management fees. Clients are responsible for funding their ad accounts.

**Performance Disclaimer**
While we implement proven digital marketing strategies, we do not guarantee specific follower counts, engagement rates, leads, or sales, as these depend on several external factors.

**Payment Terms**
Payment must be made in advance before the commencement of each billing cycle unless otherwise agreed.

**Late Payments**
Services may be suspended if payment remains outstanding for more than seven (7) days after the due date.

**Refund Policy**
Payments made for completed work are non-refundable. Where a client terminates a contract before the agreed period ends, no refund will be issued for the unused portion of the billing cycle.

**Contract Duration**
Service agreements may be monthly, quarterly, or annually, depending on the selected package.

# THANK YOU


BUSINESS ANALYTICS 101
Estimated Upscale Revenue
25 : 1
Opportunities 2223
Leads 914
Negotiations 297
Proposal 100
Signed contracts 180
Binding Agreements
Cost per transaction
Sales department
IoT Graphicals
Business accelerator