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AFRICA
....community for creative professionals



CONTENT CREATION PACKAGES

Your content should make people stop, pay attention, and take action.
That's exactly what these packages are designed to do.

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CONTENT ESSENTIALS

~~₦~~200,000



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CONTENT ESSENTIALS

If your goal is to stay visible, stay relevant, and keep your audience engaged, this package gives you the foundation you need.

What's Included

- Content direction and shotlist.

-8 video content (created with mobile phone)

-Cover thumbnail design

-4 Basic motion graphics

-1 day content shoot



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BRAND AUTHORITY

~~₦250,000~~



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BRAND AUTHORITY

This package helps you position yourself as the expert, showcase your team, and build trust.

What's Included

-Content direction and shotlist.

-12 video content (created with mobile phone)

-4 Basic motion graphics

-Founder story content

-Behind-the-scenes content

-Captions prompts

-1-2 content shoot days



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CAMPAIGN IMPACT

₦800,000 & Above

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CAMPAIGN IMPACT

When you're launching a product, promoting a service, or running a major campaign, you need content designed to capture attention and drive results.
What's Included:

-Commercial style videos
-Concept development
-Creative Direction
-Campaign planning
-Script support
-Motion graphics
-Product showcase content
-Lifestyle brand content
-Behind-the-scenes content
-Location sourcing
-Styling/props sourcing
-Model & Talent co-ordination option
-2 shoot days.

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CUSTOM CONTENT REQUESTS

If you have a unique idea, campaign, or production requirement,
we'll create a solution tailored specifically to your goals.

Available Custom Services

Production Options

- Phone Content Production
- Professional Camera Production
- Talking Head Videos
- Staff-Led Content
- Commercial Productions
- Product Demonstrations
- Testimonial Videos

Talent Options

- Agency supply talent for content shoot
- Clients supply staff for content shoot
- Models sourced by the agency
- Professional Actors & Voice Talent

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CUSTOM CONTENT REQUESTS

Creative Services

- Creative Direction
- Scriptwriting
- Storyboarding
- Campaign Development
- Brand Storytelling

Additional Production Services

- Photography
- Drone Coverage
- Event Coverage
- Podcast Production
- Documentary Content
- Recruitment Campaigns
- Corporate Communication Videos
- Training Videos

Custom quotations are prepared based on your creative requirements, production complexity, locations, talent requirements, and project timelines.

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GETTING STARTED

To secure your project and reserve production time:

- A 70% deposit is required before work begins.

- Once planning or production has started, the deposit becomes non-refundable as resources have already been allocated to your project.

- The remaining 30% balance is due before final content is delivered.

- Production commencement is subject to mutual agreement especially if it's a full scale production.

Creative Review Process

Your package includes:

- Two rounds of revisions

- Creative refinements

- Final quality checks before delivery

Need additional tweaks?
Extra revision rounds can be arranged at an agreed fee.

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Project Scope

Your package covers the deliverables agreed at the beginning of the project. Requests outside the approved scope may require additional investment, including:

- Additional videos
- Additional shoot days
- New content concepts
- Additional locations
- Major content restructuring
- Extra production requirements

Any additional costs will always be communicated and approved before work proceeds.

Delivery

Your final content will be delivered once:

- All revisions have been completed
- Final approval has been received
- Outstanding balances have been settled

We aim to make the process smooth, collaborative, and enjoyable from start to finish.

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THANK YOU

