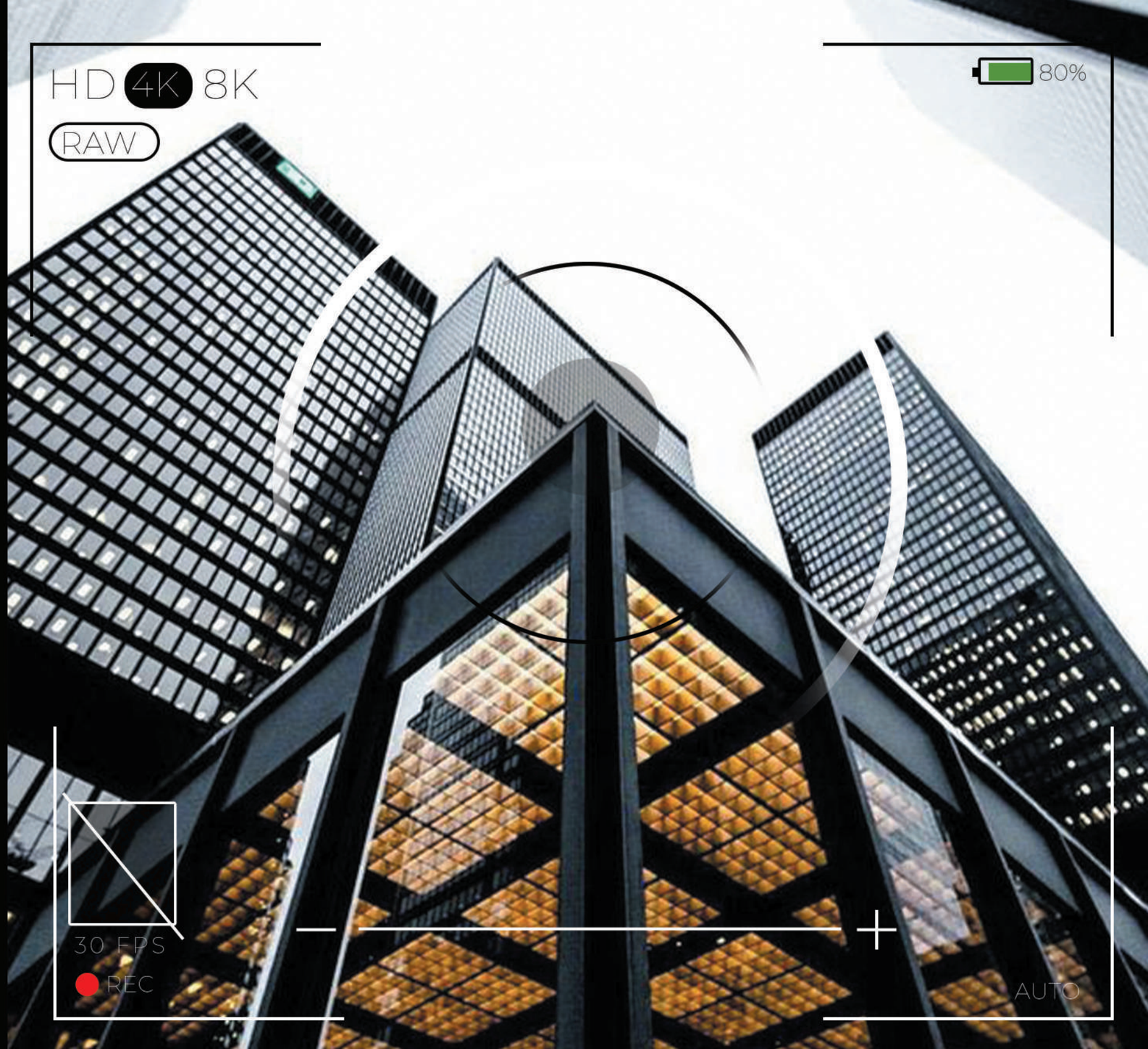
Betaminds

AFRICA

....community for creative professionals



Betaminds
AFRICA
....community for creative professionals

Commercial/Product & Property Shoot and Cinematic Video Service

Showcase your property, products and brand with high-quality photography and cinematic visuals designed to attract buyers, tenants, investors, customers and event clients.



Betaminds
AFRICA
....community for creative professionals

Our Services

We provide professional media coverage for:

1. Property Photography & Video

- Residential properties
- Commercial properties
- Office buildings
- Banquet halls
- Interior & exterior property photography
- Cinematic property videos



Betaminds
AFRICA
....community for creative professionals

2. Brand & Lifestyle Photography & Video

-Brand lifestyle shoots

-Personal branding

-Lifestyle content

-Brand storytelling



Betaminds
AFRICA
....community for creative professionals

3. Product Photography & Video

-Product photography

-Product videos

-Commercial product visuals

-Social media product content



Betaminds
AFRICA
....community for creative professionals

4. Corporate Photography & Video

-Corporate events

-Office and workplace photography

-Corporate brand visuals

-Professional corporate videos



Betaminds
AFRICA
....community for creative professionals

5. Event Photography & Video

-Event photography

-Event videography

-Cinematic event coverage



Standard Package

Professional Property Shoot Includes:

- Professional on-site photography
- Up to 15 professionally edited high-resolution images
- Colour correction and image enhancement
- Delivery in one selected orientation:
- Portrait (Vertical) or
- Landscape (Horizontal)
- Secure digital delivery
- Standard turnaround time: 7 Working Days

Optional Add-ons

Available upon request:

- Additional professionally edited images (charged per image)
- Express delivery (subject to availability)
- Drone photography/videography (where applicable)
- Cinematic property video
- Social media-ready versions
- Property walkthrough video

Betaminds
AFRICA
....community for creative professionals

Image Orientation

The Standard Package includes 15 edited images in one orientation only—either Portrait (Vertical) or Landscape (Horizontal).

Where both portrait and landscape versions are required, each orientation is treated as a separate deliverable due to the additional production time, composition, editing, and processing involved. A separate quotation will be provided for dual-orientation requests.

Additional Images

The package includes 15 professionally edited images. Clients who require more than the included quantity may request additional edited images at the applicable per-image rate.

Turnaround Time

* Standard Delivery: 7 Working Days
* Express Delivery: Available upon request and subject to an additional expedited service fee.

Betaminds
AFRICA
....community for creative professionals

Information Required Before the Shoot

To ensure smooth project execution, clients are required to provide the following before the scheduled shoot:

1. Property address and location
2. Property type (Residential, Commercial, Office, Banquet Hall, etc.)
3. Purpose of the shoot (Sales, Rental, Marketing, Portfolio, Listing, etc.)
4. Preferred image orientation (Portrait or Landscape)
5. Areas or features to be captured
6. Preferred shoot date and time
7. Contact person on-site
8. Access arrangements and necessary permissions
9. Any branding or special requirements

Betaminds
AFRICA
....community for creative professionals

Terms & Conditions

1. **Booking & Payment:** A booking is confirmed upon payment of 70% of the service fee. The remaining balance must be paid before the final edited files are delivered.

2. **Scope of Work:** The agreed deliverables will be confirmed before the shoot. Any additional requests made after project commencement may attract additional charges.

3. **Creative Direction Approval:** Clients are expected to clearly communicate their expectations, preferred style, required angles, orientation, and deliverables before the shoot begins. Once the shoot has been completed, requests that differ from the approved brief may require a new booking or additional charges.

4. **Revisions:** This service does not include creative revisions or reshoots arising from changes in client preference after the shoot has been completed. Editing is carried out according to the approved project brief.

5. **Property Readiness:** The client is responsible for ensuring the property is clean, staged, accessible, and ready for photography before the scheduled shoot. Time lost due to delays or an unprepared location may affect the delivery timeline or attract additional charges.

Betaminds
AFRICA
....community for creative professionals

Terms & Conditions

6. **Delays & Rescheduling:** Where the client requests are schedule, at least 24 hours' notice should be given. Rescheduling due to factors beyond the Company's control, including severe weather or restricted site access, will be accommodated at the next available date.

7. **Delivery Timeline:** The standard turnaround time is seven (7) working days from the date of the shoot. Express delivery is available at an additional fee.

8. **Additional Images & Services:** The package includes 15 professionally edited images. Requests for additional edited photographs, extra locations, extended shoot time, or other services outside the agreed package will be quoted separately.

9. **Copyright & Usage:** Betaminds Africa retains the right to use completed work for portfolio and promotional purposes unless otherwise agreed in writing. Clients receive full usage rights for their intended business and marketing purposes upon full payment.

10. **Cancellation:** Bookings cancelled less than 24 hours before the scheduled shoot may attract a cancellation fee to cover preparation and scheduling costs.

Pictures Rate

1. Studio - 7-10 photos of interior and exterior 210,000
2. 1 bedroom - 10 to 15 photos of interior and exterior 250,000
3. 2 bedroom - 13 to 20 photos of interior and exterior 280,000
4. 3 bedroom - 20 to 25 photos of interior and exterior 300,000
5. 4 bedroom - 25 to 30 photos of interior and exterior 330,000
6. 5 bedroom - 30 to 35 photos of interior and exterior 350,000

If you require a service or pricing option that is not included in the rate card above, we'd be happy to create a customized package tailored to your specific needs. After understanding your requirements, we can also offer discounted rates for bookings involving multiple units.

Video Rate

1. Studio, 1 bed - 1 minute 4k Landscape or Portrait Cinematic video 250,000

2. 2 & 3 bedroom - 1 minute 4k Landscape or Portrait Cinematic video 350,000

3. 4 & 5 bedroom - 1 minute 4k Landscape or Portrait Cinematic video 400,000

4. Drone video - 150,000

If you require a service or pricing option that is not included in the rate card above, we'd be happy to create a customized package tailored to your specific needs. After understanding your requirements, we can also offer discounted rates for bookings involving multiple units.

Recommended Rescheduling Fee Structure

For a commercial/client shoot that is rescheduled by the client, a reasonable rescheduling fee should depend on how close the notice is to the scheduled shoot and whether your crew/equipment/vendors have already been committed.

Notice Given by Client	Suggested Fee
- 72+ hours before shoot	0–10% of production fee
- 48–72 hours before	15–20%
- 24–48 hours before	25–35%
- 12–24 hours before	40–50%
- Less than 12 hours / same day	50–75%
- After crew has arrived / shoot has commenced	75–100%

FOR A COMMERCIAL PRODUCTION

We would recommend charging 30–50% of the agreed production/ creative fee if the client reschedules within 24–48 hours of the shoot.

This is particularly reasonable where you have already:

* Reserved the production date.
* Booked the DOP, director, gaffer, focus puller and other crew.
* Reserved cameras, lighting and other equipment.
* Turned down other work for that date.
* Spent money on logistics, location, props, styling or production preparation

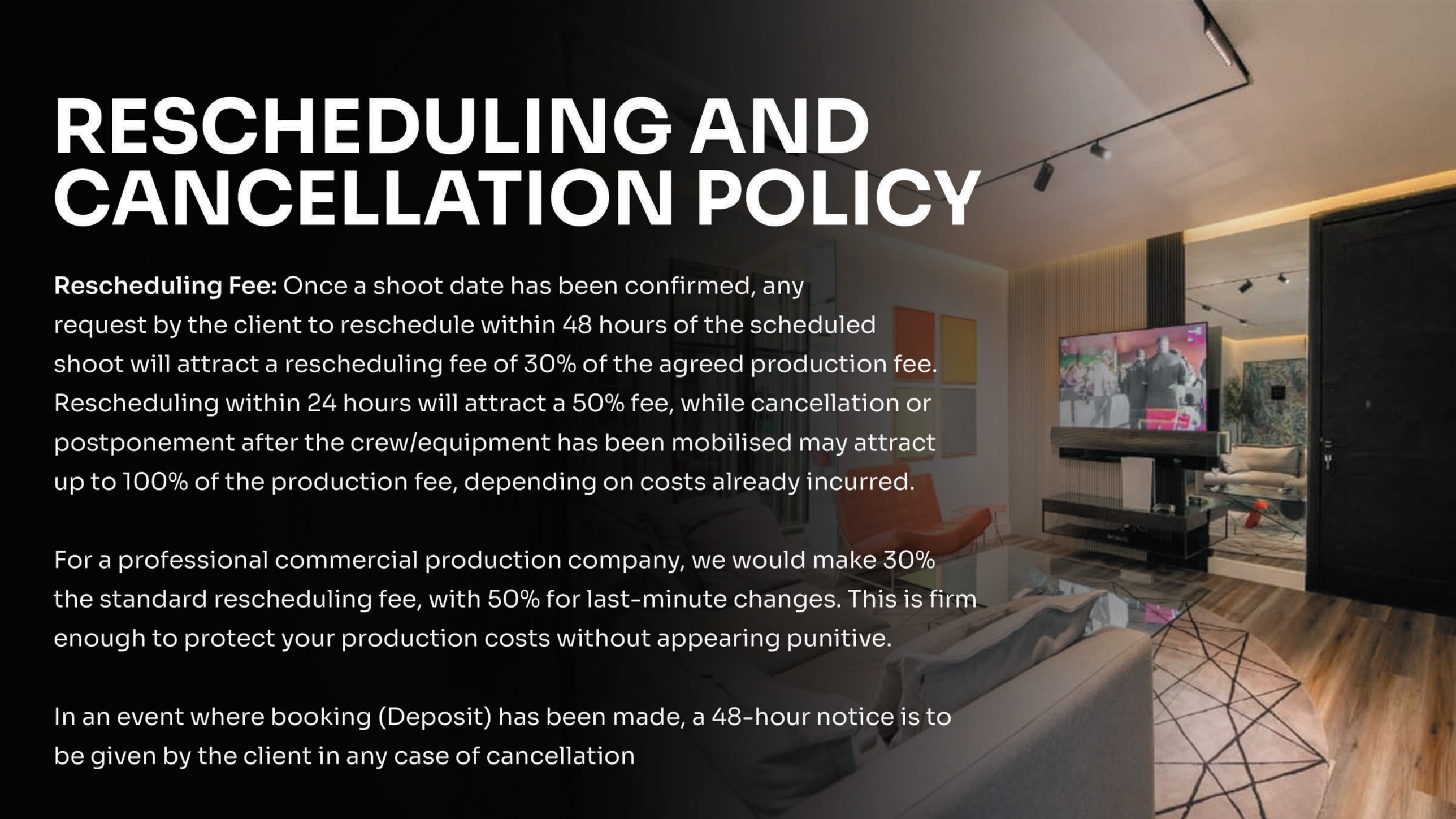


RESCHEDULING AND CANCELLATION POLICY

Rescheduling Fee: Once a shoot date has been confirmed, any request by the client to reschedule within 48 hours of the scheduled shoot will attract a rescheduling fee of 30% of the agreed production fee. Rescheduling within 24 hours will attract a 50% fee, while cancellation or postponement after the crew/equipment has been mobilised may attract up to 100% of the production fee, depending on costs already incurred.

For a professional commercial production company, we would make 30% the standard rescheduling fee, with 50% for last-minute changes. This is firm enough to protect your production costs without appearing punitive.

In an event where booking (Deposit) has been made, a 48-hour notice is to be given by the client in any case of cancellation



ADDITIONAL PHOTOGRAPHY AND VIDEO SERVICES

The above property rates remain applicable to property photography and videography. Brand, lifestyle, product, corporate, portrait and event shoots are available as additional photography and video production services and can be quoted based on the specific requirements of each project.



We have worked on a

100+

Product Photograhy &
Cinematic Video Service.
Check them Out!!









Property Photography And Cinematic Video Services











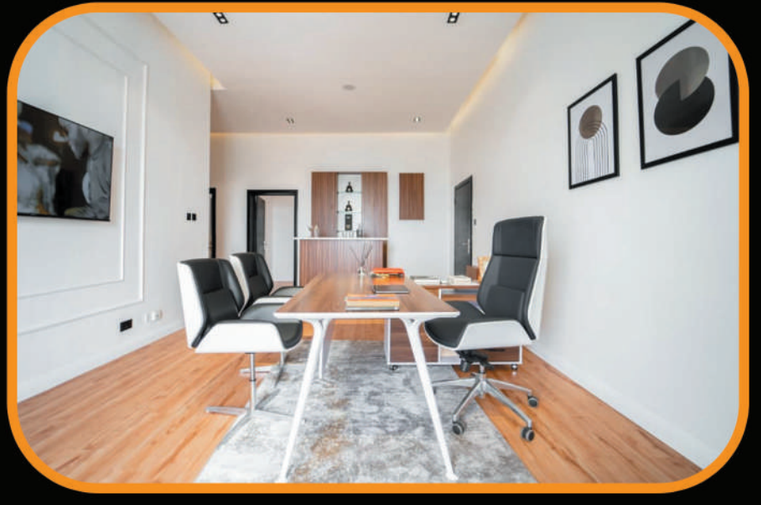
Property Photography And Cinematic Video Services











Property Photography And Cinematic Video Services





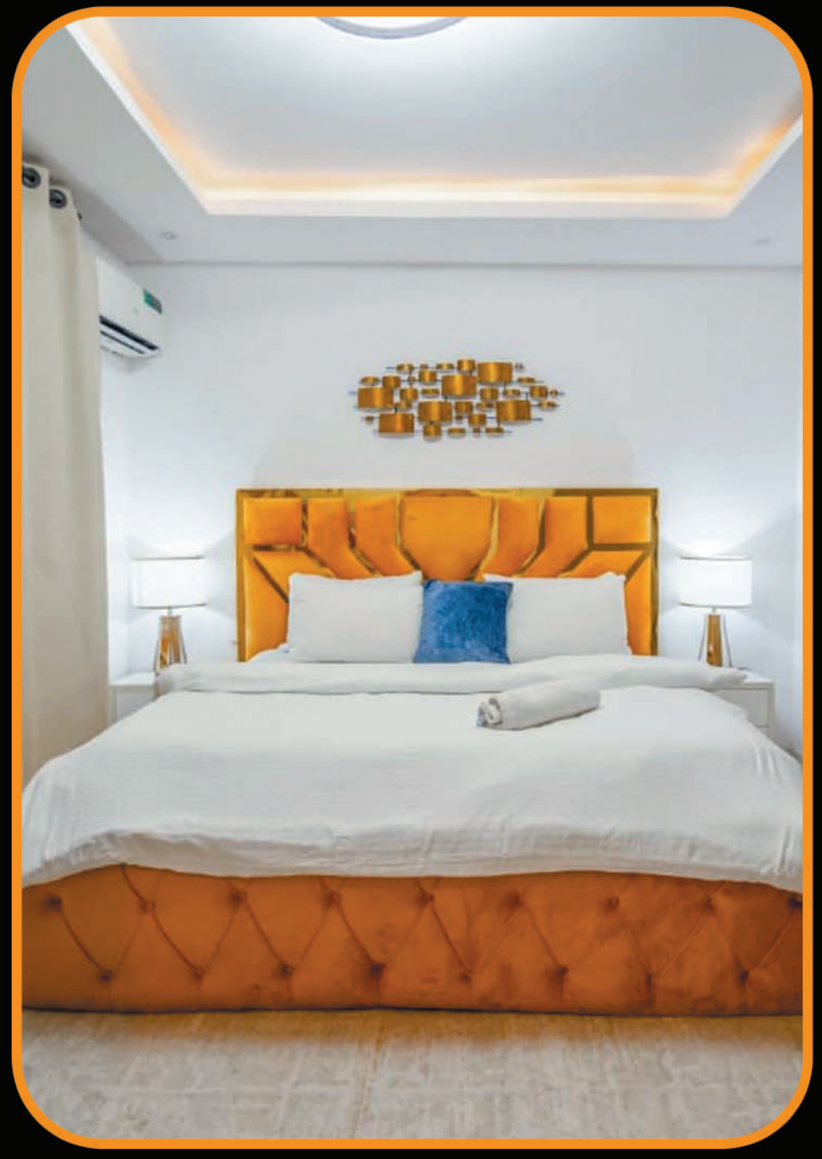






Property Photography And Cinematic Video Services











Property Photography And Cinematic Video Services

We have worked on a

100+

Brand & Lifestyle
Photography & Video











Property Photography And Cinematic Video Services








TRD













Property Photography And Cinematic Video Services

We have worked on a

100+

Product Photography
& Video









Property Photography And Cinematic Video Services







Property Photography And Cinematic Video Services

We have worked on a

100+

Coroporate
Photography & Video









Property Photography And Cinematic Video Services







Property Photography And Cinematic Video Services

THANK YOU





Betaminds
AFRICA
....community for creative professionals





Property Photography And Cinematic Video Services