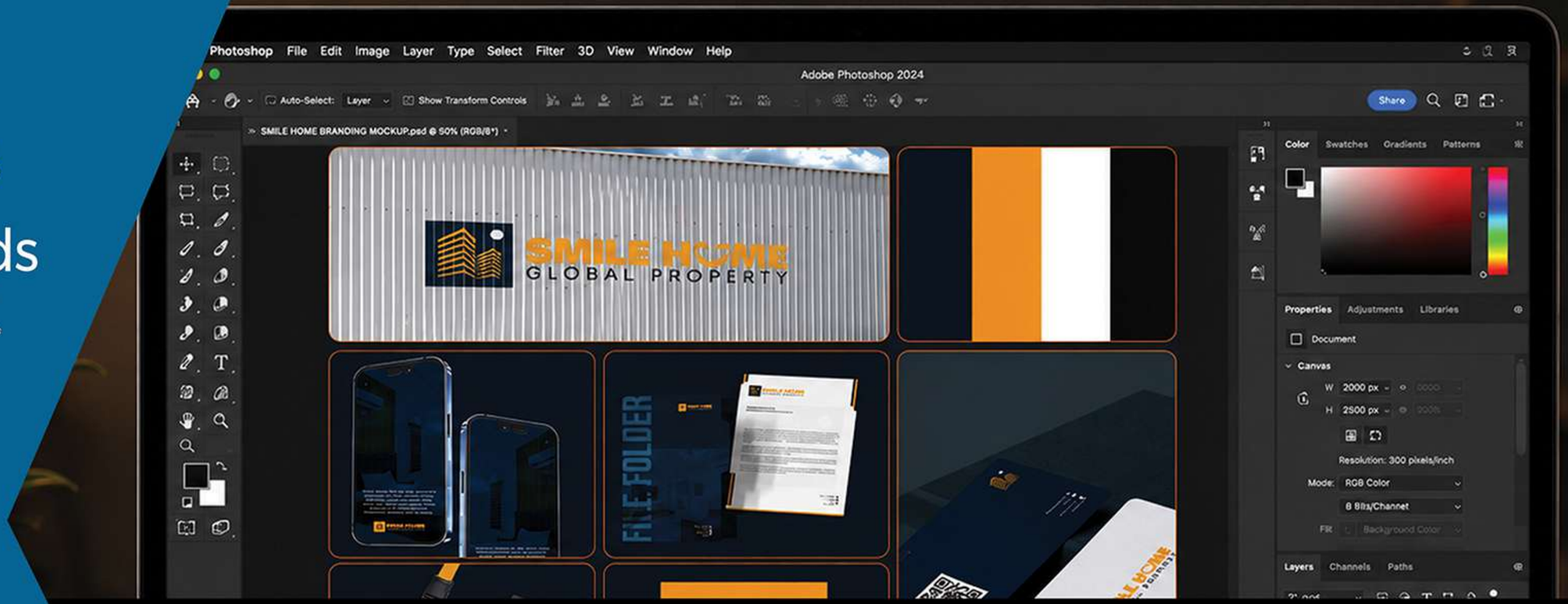
Betaminds
AFRICA
....community for creative professionals



BRANDING AND BRAND IDENTITY PACKAGES

A strong visual identity helps you make a positive first impression, communicate professionalism, and build trust with your audience.

Logo Design

₦50,000

Suitable for Startups and small businesses looking to establish a professional visual identity.

DELIVERABLES

1. Custom Logo Design
2. Logo Variations (Primary, Secondary & Alternate Versions)
3. Logo Presentation
4. Basic Logo Usage Guide
5. Final Logo Files (PNG, JPEG &

Logo Design and Brand Manual

₦100,000

Suitable for businesses seeking a cohesive visual identity system and brand consistency.

DELIVERABLES

1. Brand identity guide
2. Brand color palette
3. Letterhead design
4. Business card design
5. Identity card design
6. Brand mockups

Brand Signature Package

₦200,000

Suitable for businesses preparing for launch, expansion, investor engagement, or a complete brand rollout.

DELIVERABLES

1. Comprehensive brand identity guide
2. Business cards design and 100 printed copies
3. Two (2) customized printed identity cards
4. Two (2) introductory brand flyers (design only)
5. One (1) Company Stamp
6. Letterhead design and 50 printed copies

OPTIONAL ADD-ONS

Additional brand assets can be provid-
ed upon request:

- Invoice design
- Receipt design
- Small envelope design
- Large envelope design

Pricing for add-ons are determined by
project requirements, specifi cations,
and quantity.

HOW TO WORK WITH US

Step 1: Discovery & Consultation
Tell us about your business, your goals, and how you'd like your brand to be perceived. We'll use this information to develop a visual identity that aligns with your vision.

Step 2: Design & Review
You'll receive your initial concepts for review and feedback. This stage allows you to refine the direction and ensure the fi nal outcome reflects your brand.

Step 3: Approval & Delivery
Once you're satisfied with the final design and your balance payment has been completed, your approved brand assets will be delivered in the agreed formats.

PAYMENT TERMS

- A 70% project deposit is required before work commences.
- Project deposits are non-refundable once work has commenced.
- The remaining 30% balance must be paid before final files, source files, or printed materials are released.

REVISION POLICY

- Each package includes up to two (2) rounds of revisions.
- Feedback should be consolidated and submitted clearly during each review round.
- Additional revisions beyond the included rounds may attract additional charges and may affect delivery timelines.

PROJECT SCOPE

- Each package covers only the deliverables listed within the selected package.
- Requests beyond the approved scope may require a separate quotation and timeline adjustment.
- Significant changes to approved concepts, design direction, or deliverables may be treated as a new scope of work.

PRINTING & PRODUCTION

1. Printed materials included within applicable packages are produced through carefully selected printing partners.

2. We coordinate production and quality oversight on your behalf; however, printing is not carried out in-house. We have trusted third-party vendors who charge their own fees for printing.

3. Production timelines, material availability, and finishing specifications may be subject to vendor schedules and operational processes.

4. Changes to approved printing specifications, quantities, materials, or finishing requirements may result in additional costs and revised timelines.

CLIENT RESPONSIBILITIES

- You are responsible for providing accurate business information, content, contact details, and supporting materials required for project execution.

- You are encouraged to review all deliverables carefully before approval.

- We shall not be held responsible for errors, omissions, or inaccuracies identified after final approval has been granted.

OWNERSHIP & FILE RELEASE

- Ownership and usage rights of approved brand assets transfer to you upon receipt of full payment.

- No final files, source files, print-ready assets, or production materials will be released until all outstanding payments have been settled.



Leyi
Therapeutic

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TYPOGRAPHY

MONTSERRAT

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

abcdefghij
klmnopqrs
tuvwxyz

MORPHOPS

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

abcdefghij
klmnopqrs
tuvwxyz

BRAND COLORS

#13563C

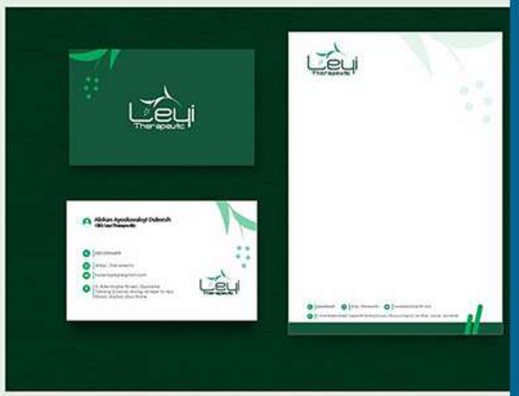
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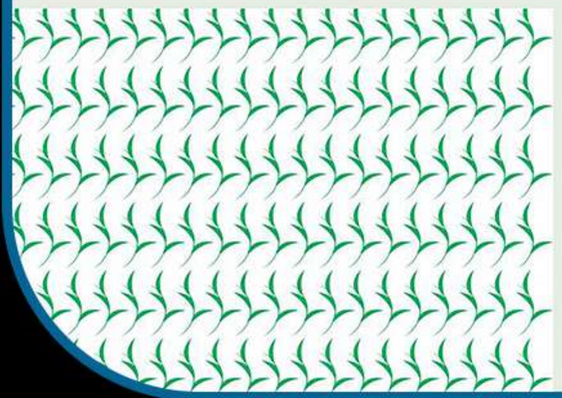
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LOGO APLLICATION

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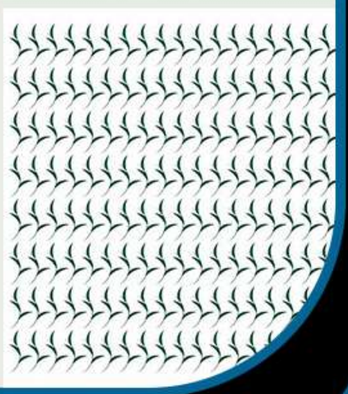












VISTE BART











We Can Handle your Branding Perfectly ....

LOGO MARK

PRESENTATION

VISTE BART

LOGO APPLICATION

TYPOGRAPHY

CINZEL

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z

1 2 3 4 5 6 7 8 9 10

BRAND COLOURS

#7F0DA0 #000000 #FFFFF







Let's give your brand a stunning look today !...

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THANK YOU

