Betaminds
AFRICA
...community for creative professionals

COMPANY PROFILE

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1. This is crucial for all businesses as it provides a snapshot of your company's story, mission, values, achievements, products, and services in a visually appealing and engaging manner.

2. It is valuable for strategic planning and decision-making as it explains company offerings, target markets, competitive advantage, and unique selling points.

3. It also serves as content for your website creation.

4. This can be printed like a magazine and shared at events, meetings, or on digital platforms to create awareness and forge new connections.



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INFORMATION REQUIRED FOR THE COMPANY PROFILE (PER COMPANY)

(Please note that while we can assist with some of the requireditems, certain information and materials must be provided by you)

1. Company's full name
2. Company's Logo
3. Company's Tagline
4. Brand Colours
5. Brand Promise: What do you promise to deliver to your customers?
6. Brand Personality: How do you want your company to sound to your customers?
7. Company Values: What are the values your company upholds?
8. Company's Vision
9. Company's Mission
10. Management Team: Names, Designations, Pictures, Brief summary of qualifications and experiences
11. Products/Services: Products, Services and sub-services (if any)
12. Contact Information: Office address, email, contact numbers, social media handles
13. Awards received, certificates acquired, any special licences the company possess (to enhance credibility)
14. Customer Testimonials
15. Brief history of the company

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COMPANY PROFILE DESIGN PACKAGE

Starting From

₦100,000

1. Copywriting
2. Professionally designed company profile
3. Brand-aligned visual presentation
4. Content structuring and layout
5. Digital-ready PDF format
6. Up to 20 pages included
7. Two rounds of revisions
8. Editable format comes along with the package

Please Note: Printing is not included in this package.

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CUSTOM PACKAGE

Need a Larger Company Profile?

Custom packages are available for company profiles exceeding 20 pages or requiring advanced design, additional content sections, infographics, or specialized layouts.

Pricing for extended profiles typically ranges between ₦120,000 – ₦150,000, depending on project scope and requirements.

Contact us for a tailored quotation depending on the scope of the company profile.

PROCESS

1. Discovery & Brief: We receive your content, requirements, and brand assets.
2. Copywriting: There will be one round of revision and all additional information should be sent within 2 working days.
3. Design & Development: Our team creates a professionally designed company profit te aligned with your brand identity.
4. Review Stage: An editable review link is shared for feedback and revisions.
5. Approval & Delivery: Upon aproval and final payment, the completed company profile is delivered in the agreed format.

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TERMS & CONDITIONS

- A 75% project deposit is required before work commences.

- Project deposits are non-refundable once work has commenced.

- The remaining 30% balance must be paid before fi nal fi les are released.

Timeline

- Your well designed company profi le will be delivered in 7 days.

Revisions

- Two rounds of revisions are included.

- Additional revisions may attract extra charges.

Project Scope

- The package covers agreed deliverables only.

- Additional sections, major restructuring, or requests outside the approved scope may incur additional costs.

Delivery

Final files in pdf and editable link will be delivered upon project approval and receipt of full payment.

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We have worked on a

100+

Company Profiles, Some of which are herein highlighted:



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THANK YOU

